



**THE NEW RENAISSANCE**  
CHIROPRACTIC COACHING FOR PURPOSE, PASSION & PROSPERITY

## The Nuts & Bolts of Creating a Successful Practice for New (and not so new) Practitioners

By Dr. Kevin Pallis

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Dr. Kevin coaches some of the most successful DCs on the planet. His methods are considered contrarian and are cutting edge. He has helped DCs become ultra-successful and humanitarian, inside or outside of insurance. Too many DCs are attempting to apply worn-out business principles in a rapidly changing Millennial world with less than optimal results. If you don't incorporate social cause with your office, you will pay the price!

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**Join Dr. Kevin on July 29, 2017 at the DoubleTree  
by Hilton Richmond-Midlothian**

### **Featured topics will include:**

Associate or solo practitioner... which is right for you?

Being in fair exchange - earning an income instead of an allowance

Having patients finally get it

The reasons they don't understand you

New patients, retention, & referral

Insurance or no insurance...which is right for you?

Practicing the way you choose to...stop trying to be all things to all people

Too many DCs make having a successful practice much too difficult

Learn how to create a community of healthy people anywhere, anytime!

**800-525-3879 [info@coachingforchiropractors.com](mailto:info@coachingforchiropractors.com)**

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